



# The Business Networking Show

**2021**

**DON'T MISS IT  
22ND SEPTEMBER**

**THE LARGEST NETWORKING SHOW IN THE UK  
IS BACK AND IT'S GOING TO BE AMAZING!**



Villa Park Football Stadium 22 September From 10-4pm

**#TBNS21**



# CO-SPONSORSHIP OPPORTUNITIES

## 2x Main Sponsors - £5000 each

The  
Business  
Networking  
Show

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**A fantastic opportunity to sponsor 'The Business Networking Show', the largest networking event in the UK.**

- Your business will be listed in all publicity for the event as the main sponsor, included in all promotional material from Networking Partners including emails, flyers & twitter
- Promoted throughout the day
- Included in printed show guide
- Opportunity for a representative from your company/organisation to be a keynote speaker at the show
- Prominent branding inside and outside the venue, your logo displayed on the event itinerary/floor plans
- 50,000 TBNS leaflets being distributed across the entire 4N UK network and included with the new member information
- TBNS flyers to be on each place setting at 4N meetings – 500 meetings per month!
- Banner promoting your business on TBNS website and 4Networking website
- 50 free tickets for the show – offer to your clients or even run a competition!
- 5 month promotional campaign via 4Networking website plus inclusion in 5 monthly newsletters to our database of 100,000 UK business owners – your logo featured on all promotions
- All networking partners commit to sending 5 emails in the run-up to the show to their entire database – your logo featured on all promotions
- Branding included on event wristbands –given to each attendee at the show, allowing access to all areas TBNS Breakfast Networking Meeting – your company details on every place setting
- TBNS Lunch Networking Meeting – your company details on every place setting
- The 1-1 area – your company details on every place setting
- Buffet table – your company details side by side with the Networking Partners
- Media zone – every interview, image and video with your company details attached
- Carrier bags – your company logo on each attendee's goody bag





**Massive 1-1 arena**



**Keynote speakers**



**Structured networking**



**Full staging plus AV for speakers**

## ATTENDEES FROM ALL MAJOR UK NETWORKS



**World's largest bumf table**



**Speed networking**



**Media zone**



**Open networking**



# ADDITIONAL SPONSORSHIP OPPORTUNITIES

The  
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## Keynote Speaker Zone Sponsor - £1500.00 + vat

- One of the key attractions at the event is access to great speakers from all over the UK. By sponsoring the keynote speakers you will be **aligning your brand with them.**
- Your company/organisation will be **promoted on the screen** in between the speakers.
- Promoted next to speaker **on TBNS website and in printed show guide**



**FULL STAGING SET-UP PLUS AV FOR SPEAKERS**

[www.thebusinessnetworkingshow.info](http://www.thebusinessnetworkingshow.info)